



National Hispanic Business Group

*34th
Annual Gala
&
Scholarship Presentation*

Black Tie Affair



2019 Award Recipients



RAUL ALARCON

SPANISH BROADCASTING SYSTEM
HISPANIC CORPORATE ACHIEVEMENT AWARD IN MEDIA



LORRAINE GRILLO

NYC SCHOOL CONSTRUCTION AUTHORITY/
NYC DEPARTMENT OF DESIGN & CONSTRUCTION
PUBLIC SECTOR APPRECIATION AWARD

Thank You To Our Sponsors

Gold



Silver



Bronze



THE NATIONAL HISPANIC BUSINESS GROUP

INVITES YOU TO THE

34th
Annual Gala
&
Scholarship Presentation

THURSDAY, JUNE 27, 2019

CIPRIANI WALL STREET
55 WALL STREET
NEW YORK CITY

COCKTAILS & NETWORKING 6:00 PM

DINNER & DANCING 8:00 PM



MASTER OF CEREMONY

LISA MATEO

EMMY NOMINATED REPORTER
HOST, CELEBRITY TASTE MAKERS



GUEST CHEF

RICARDO CARDONA

CELEBRITY CHEF
CEO OF CARDONA CATERING

National Hispanic Business Group Board of Directors

JESUS LINARES

Chairman of NHBG & Education Fund | Business Relocation Services, Inc

CATHERINE LEIDERSDORFF

Vice Chair | Architectural Flooring Resource, Inc.

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Board Member | Total Electrical Construction Co., Inc.

YASMIN CRUZ

Board Member | Image Marketing Inc

AIDA DESOTO

Emeritus Board Member | Concepts Office Furnishing, Inc.

2019 GALA COMMITTEE CO-CHAIRS

JESUS LINARES

NHBG & Education Fund Chairman
CEO, Business Relocation Services

ANTONIO ARGIBAY

Board Member, Friends of
The National Museum of the American Latino
Managing Principal, Meridian Design Associates

2019 GALA COMMITTEE MEMBERS

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The Raben Group

ANTHONY CAMMARATA, JR.

Goldman, Sachs & Co.

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JLL

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SAMUEL PADILLA

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PlanetM NYC

CECILIA WOLYNSKI

Meridian Design Associates

NHBG ADMINISTRATOR
JACQUELINE PINA

2019 Annual Gala Sponsorship Opportunities

PLATINUM \$25,000

- Two (2) Tables of Ten
- Company Logo on Step & Repeat
- Light Projected Image of your Company Logo (GOBO) During Entire Event
- Recognition Signage at the Cocktail Hour Reception
- Platinum Sponsor Ad Appears with top Frequency Exposure in Journal Slideshow at the Gala
- Verbal Acknowledgement During Program
- Platinum Sponsor Recognition Including Company Logo in the Gala Program Journal
- Inclusion of Welcome Letter in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Platinum Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org

SILVER \$10,000

- One (1) Table of Ten
- Recognition Signage at the Cocktail Hour Reception
- Silver Sponsor Ad Appears in Journal Slideshow at the Gala
- Silver Sponsor Recognition Including Company Logo in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Silver Sponsor with Company Logo on NHBG.org

GOLD \$15,000

- One (1) Table of Ten
- Light Projected Image of your Company Logo (GOBO) During Entire Event
- Recognition Signage at the Cocktail Hour Reception
- Gold Sponsor Ad Appears with Frequent Exposure in Journal Slideshow at the Gala.
- Verbal Acknowledgement During Program
- Gold Sponsor Recognition Including Company Logo in the Gala Program Journal
- Table Sign with Company Logo
- Company Name to be Included in all Press Releases Related to the Gala
- Company Name & Company Logo on Email Blasts
- Recognition as Gold Sponsor with Company Logo and Link to Company Website for a Full Year at NHBG.org
- One (1) Table of Ten

BRONZE \$8,000

- One (1) Table of Ten
- Bronze Sponsor Ad Appears in Journal Slideshow at the Gala
- Table Sign with Company Logo
- Recognition as Bronze Sponsor with Company Logo on NHBG.org

INDIVIDUAL TICKET \$850

Reservations

PLATINUM \$25,000 _____ SILVER \$10,000 _____

GOLD \$15,000 _____ BRONZE \$8,000 _____

INDIVIDUAL TICKETS \$850 x ___ \$ _____

GUEST 1 _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

CHAIRMAN CIRCLE AD & GOBO \$2,500

Frequent Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org
Light Projected Image of Your Company Logo (Gobo) During Entire Event

PATRON AD \$1,000

Moderate Exposure on Journal Slideshow at Gala and Hosted Online at NHBG.org

SUPPORTER AD \$500

Inclusion of Ad in Journal Slideshow at Gala and Hosted Online at NHBG.org

Online Journal Ad Specs: Submit "camera-ready" artwork.
Please send 10" W x 5.63" H horizontal (landscape), full color file.

Ads may be provided in .jpg or pdf format.

Note: Aspect Ratio is 16:9 and the resolution is 1920 x 1080

Kindly Email Events@ImageMarketingInc.com to Submit your Ad.

ADDITIONAL BRANDING OPPORTUNITIES DURING EVENT

Option #1 Logo on Step & Repeat (Limited Opportunities Available) \$5,000

Option #2 Cocktail Reception Sponsor (Recognition Signage at Cocktail Hour Reception) \$5,000

Option #3 Light Projected Image of Company Logo (GOBO) During Entire Event \$2,500

AMOUNT ENCLOSED \$ _____

DEADLINE FOR ADS IS FRIDAY, MAY 24, 2019



NAME _____

CARD NUMBER _____

VISA

MASTERCARD

AMERICAN EXPRESS

EXPIRATION DATE _____ / _____ SECURITY CODE (3 or 4 DIGIT) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

SIGNATURE _____

PLEASE MAIL OR EMAIL THIS CARD AND PAYMENT TO:

NATIONAL HISPANIC BUSINESS GROUP
110 WALL STREET - SUITE 5041
NEW YORK, NY 10005
EVENTS@NHBG.ORG

MAKE CHECKS PAYABLE TO:

NATIONAL HISPANIC BUSINESS GROUP

FOR MORE INFORMATION CONTACT US AT
EVENTS@NHBG.ORG OR 212.265.2664